

Walla Walla Basin Watershed Council

Strategy Retreat Agenda – December 9, 2024

Preparation

- Please read the Summary Report (8 pages).
- Please bring a few concrete ideas about what you hope to see in place in the Walla Walla Basin 5 years from now if the Council is wildly successful. These ideas could be about projects, partnerships, challenges surmounted, organizational visibility and reputation, or something else.

Location & Logistics

- We will meet at the Milton Freewater Community Center, 109 NE 5th Avenue.
- We will provide lunch and snacks.
- We will take breaks throughout the day.

Retreat Objectives

- Shared understanding of organizational opportunities and challenges
- Shared practical vision and strategic direction
- Sense of ownership of the direction and commitment to getting it done

(Agenda is on page 2)



Overall Focus Question for the Retreat

How will we support watershed health and a sustainable economy in the Walla Walla Basin in the next few years?

Agenda

9:00 **WELCOME & OPENING**

9:20 **SETTING CONTEXT**

- *What is the Council's current situation? In the Summary Report, what stood out to you?*

10:00 **DEVELOPING A PRACTICAL VISION: INTRODUCTION**

10:15 **Break**

10:30 **DEVELOPING A PRACTICAL VISION**

- *What do we want to see in place in the Walla Walla Basin 3 to 5 years from now, as a result of our actions?*

12:30 **LUNCH**

1:00 **MOVING TOWARD OUR VISION: SETTING STRATEGY**

- *What strategies will move us toward the vision? What concrete steps can we take to deal with challenges like uneven visibility and staff capacity? How could we become better known within our community and basin-wide?*

2:00 **Break**

2:15 **MOVING TOWARD OUR VISION: SETTING STRATEGY**

- *What do we want to continue doing, what do we think we should stop doing, and what new activities should we start doing?*

3:15 **Break**

3:25 **MOVING TOWARD OUR VISION: SETTING STRATEGY**

- *What would be required for us to integrate our work more completely into the Washington portion of the basin?*

4:30 **MISSION CHECK-IN**

- *Does our mission still fit, or do we need to adjust it?*

4:40 **CLOSING & NEXT STEPS**

